



“As a business owner, I know you don’t have time to waste on technical and operational issues. That’s where we *shine!* Call us and put an end to your IT problems finally and forever!”

Robert Gerace, CEO
678-977-2032
Computer Resource Center, Inc.

Volume I, Issue 8
December, 2008
Atlanta, GA

Inside This Issue...

Holiday Gifts....Page 1

What Was he Thinking?Page 2

Client Spotlight: Learn How Sigvaris Got their data protected...Page 2

We Know You Use One... Find Out If Two Are Better....Page 3

A Few Things You Probably Don’t Know But Will Repeat Once You DoPage 3

Beat This Trivia Question And You Could Win a \$25 Gas Card...Page 3

YouTube Isn’t Just For Silly Teenagers Anymore....Page 4



Technology Times

“Insider Tips To Make Your Business Run Faster, Easier, And More Profitably”

Give Yourself A Tremendous Holiday Gift

Save on Taxes, Computer Equipment, and Support...
But You Have To Act Fast!

It may seem too good to be true, but it isn't -- let me explain.

Thanks to a little publicized break in the 2008 tax stimulus package, the ceiling for deductions against large vehicles, furniture, computer equipment, etc. in a single year is \$250,000. The amount was raised from the scheduled \$128,000 for 2008 and is likely to be reduced in 2009.

Keep in mind that to qualify, the equipment must be purchased and expensed in 2008. Take a little peek inside any office furniture or equipment store between Christmas and New Year's Day and chances are you'll see lots of buyers racking up some year-end deductions!

But There Are Other Ways to Save Money

Most IT vendors and manufacturers offer really incredible rebates and discounts on equipment towards the end of the year in a last ditch effort to improve annual sales. After all, they gotta look good to their investors! So if you are going to need a network upgrade in the near future, you can not only get better deals on software and equipment, but you can also get the tax savings making this a double dip on saving money.

But Here’s How I’m Going To “Sweeten The Pot” And Help You Save Even MORE Money...

In the spirit of saving you money, I’ve decided to “sweeten the pot” and make the following offer to anyone who hires us to upgrade their network before December 31, 2008:

We will give away 3 FULL MONTHS of our CompleteCare™ or up to \$5,000 in value (whichever is less) – absolutely FREE to anyone who upgrades their network with us. All computer networks need regular ongoing maintenance to keep them running problem free, and with our CompleteCare™, you’ll not only enjoy faster and more reliable service from your computer network, but you’ll gain incredible peace of mind knowing that your network and the data it holds is safe from loss, corruption, downtime, viruses, hackers, spyware, and a host of other problems.

Get More Free Tips, Tools, and Services At My Web Site: www.crcSecure.com

From The Minds of Babes

On a cold Christmas morning, the congregation was filing into the early Mass. Father Tom noticed little Peter standing in the foyer of the church staring up at a large plaque. It was covered with names draped on either side by small American flags.

The six-year old had been staring at the plaque for some time, so the priest walked up, stood beside the little boy, and said quietly, 'Hello, Peter.'

'Hello, Father Tom,' he replied, still focused on the plaque. 'Father Tom, what is this?' he said, pointing to the plaque.

The good Priest looked directly into Peter's eyes and with all the comfort and compassion his voice could muster explained, 'Well son, it's a memorial to all the young men and women who died in the service.'

Soberly, they just stood together, staring at the large plaque. Finally, little Peter, in a voice barely audible and trembling with fear stated, "Was it the early service or the late service?"

Free Advice?

A doctor and a lawyer were talking at a party. Their conversation was constantly interrupted by people describing their ailments and asking the doctor for free medical advice.

The exasperated doctor asked the lawyer, "What do you do to stop people from asking you for free legal advice when you're out of the office?"

"I give it to them," replied the lawyer, "and then I send them a bill for my time."

The doctor was shocked, but agreed to try it. The next day, still feeling slightly guilty, the doctor prepared the bills.

When he went to place them in his mailbox, he found a bill from – guess who - the lawyer!

There's More...

1. **We'll allow you to continue the CompleteCare™ at a special discounted rate that will easily save you THOUSANDS in IT support.** After the 3 months are up, you can continue to receive regular maintenance, critical updates and security patches, fast, remote support, and 24-7 watch over your network and data at a special discounted rate. Of course, you are under no obligation to continue this maintenance, but I'm certain you are going to want to continue after you see how we keep things running.
2. **We'll send you a FREE copy of the book, "Keep Your Hard-Earned Money; Tax Savings For The Self-Employed"** as a gift. This is a great book for any entrepreneur to read on how to keep Uncle Sam's hands out of your pockets. After all, no one wants to hand over a penny more to the government than is absolutely necessary and no one wants to pay MORE for services and products than they have to. We all work way too hard for that!

That's why I'm making this offer to you. As a fellow entrepreneur, I understand that it's critical to keep every penny of profit that you can.

This Is Absolutely The BEST Way To Save A Lot Of Money On IT Services And Support For 2009; But You Better Act NOW Because This Is Going To Go FAST...

All you have to do is contact us by phone at 678-977-2032 or sales@crcsecure.com so we can schedule a time to discuss exactly what type of upgrades and support you will need for 2009. Remember, we don't have to do the actual installation in December, but you must spend the money before December 31st or the IRS won't give you the deduction and you'll be back to paying full price for equipment and support! There is also no obligation. If you decide not to upgrade or use our services, you may keep the book, **"Keep Your Hard-Earned Money; Tax Savings For The Self-Employed"** as our gift, for taking the time to speak with us. Don't delay; contact us today.

Client Spotlight: Sigvaris

"Sigvaris is a medium-sized manufacturer with operations in three countries, all running mission-critical applications on servers in Atlanta. CRC gives us reliable enterprise data protection at a cost we can afford. We rely on CRC as our data backup and disaster recovery solution, and would recommend them to others."

- Joey Annnan, IT Manager

Would you like your company highlighted here in our "Client Spotlight?"
Then give us a call today at 678-977-2032

Did You Know...

A typical computer chip without a heat sink gets as hot as 370 degrees. Keep those vents clean and the fans running!

If you opened the case of the original Macintosh, you would find 47 signatures, one for each of Apple's Macintosh division as of 1982.

The first computer company to register for a domain name was Digital Equipment Corporation.

The technology contained in a single Game Boy unit in 2000 exceeds all the computing power that was used to put the first man on the moon in 1969.

The QWERTY keyboard layout used today is more than 129 years old.

One terabyte (1000 gigabytes) is equivalent to storing a stack of documents that is more than 16 times the height of New York's Empire State Building.

According to University of California researchers, 1,693,000 terabytes of information are produced and stored magnetically each year.

The distance between a CD and a CD recording head is 1 micro inch. For perspective:

- A human hair is 4000 micro inches
- A red blood cell's diameter is 300 micro inches
- A particle of tobacco smoke is 250 micro inches
- A particle of smog is 100 micro inches

“Would You Like a \$25 Gas Card?”

Take my monthly Trivia Challenge and you could win too!

The Grand Prize Winner of last month's Trivia Challenge Quiz is...drumroll please: Brian Vertz was the first person to correctly answer my trivia question...

What founding father proposed the turkey as the national bird of the United States of America?

- a) George Washington b) Ben Franklin c) John Adams d) Thomas Jefferson

The answer is “B” Ben Franklin – Good Thing He Lost The Battle! Congratulations Brian, you've won a \$25 Gas Card! Now...let's move on to this month's trivia question for a \$25 Gas card!

What did the inventors of the original CD use to determine its size?

- a) The radius of a 1 lb. coffee can lid
b) 5/8ths the size of a 45 record
c) Capacity to Store 1.5 MB of information
d) The ability to hold Beethoven's 9th Symphony at any tempo

Call me right now with your answer! 678-977-2032!

If One Is Good...Two Must Be Better

If you're like most business people, you have a common password that's used on both your business and personal computers. Your password is likely to be something containing items such as your street address, birthday, school, family name, etc. which an easily accessible, password-stealing program could identify in just minutes.

To avoid being a victim of cyber criminals, security experts at the University of California, Davis, suggest having two passwords. One would be an easy password that could be used where not much security is needed. The second password would be more intricate and used for banking and other security-sensitive matters. Here are some tips to beef up security:

- Never use a proper name or a word that appears in a dictionary of any language.
- Use at least eight characters including upper and lower case, numbers, and symbols.
- Try using the first letters of words in a quote, phrase, or title.
- Change an element of the password at least quarterly.

Get More Free Tips, Tools, and Services At My Web Site: www.crcSecure.com



Everything You Need To Know About Life Can Be Learned From Santa

- Encourage people to believe in you.
- Always remember who's naughty and who's nice.
- Don't pout.
- It's as much fun to give as it is to receive.
- Some days it's okay to feel a little chubby.
- Bright red can make anyone look good.
- Wear a wide belt and no one will notice how many pounds you've gained.
- If you only show up once a year, everyone will think you're very important.
- Whenever you're at a loss for words, say: "HO, HO, HO!"

We Want Your Input!

Do you have an idea to make this newsletter better? Would you like to submit a story, article, or trivia? We'd love to hear from you!

Robert Gerace
Computer Resource Center, Inc.
800-862-1497
Robert.gerace@crcsecure.com
www.crcSecure.com

Merry Christmas Happy Chanukah
Happy New Year

Use Video To Boost Your Online Presence and Profits

YouTube is a phenomenon like no other with more than 3 billion videos viewed on the site in January 2008*, covering virtually every topic under the sun. Imagine the impact to your business if you could capture even a tiny fraction of those eyeballs.

YouTube's popularity has been fueled by its low barrier to entry including free video uploads and no need for high-end production. You can produce low resolution videos using simple camcorders and PC-based editing equipment with standout videos costing less than \$1000.

Even though it's easy to produce videos for use on YouTube, finding a good concept and reaching the appropriate subset of customers is tougher.

The videos that rate the highest provide education, entertainment, or valuable information. You can get those eyeballs for your business if you can provide one or more of those qualities.

Businesses are using YouTube for product advertising (using demos and highlighting benefits), product promotions (including price reductions or bonus goods), as well as product support (addressing common issues at the customer's convenience).

There is also a growing trend to use YouTube in providing business support services such as recruiting, employee training, and general company communications.

As a business owner, YouTube offers you both value and opportunity. It's like no other media because it costs so little but can allow you to reach millions -- 24 hours a day. With the right investment in messaging and creativity, your ROI could be infinite.

*Source: comscore.com

Note:

We are not qualified to issue tax advice, and the information on page one of this newsletter is for entertainment purposes only. Please seek qualified advice from a trusted CPA and/or Tax Attorney.

A Holiday Traveler's Realization

"When I got to the airline counter, I was impressed by the lovely Christmas decorations."

"I looked up and noticed that I was standing under mistletoe, but then I realized that it was there so that I could KISS MY LUGGAGE GOODBYE!"



Get More Free Tips, Tools, and Services At My Web Site: www.crcSecure.com